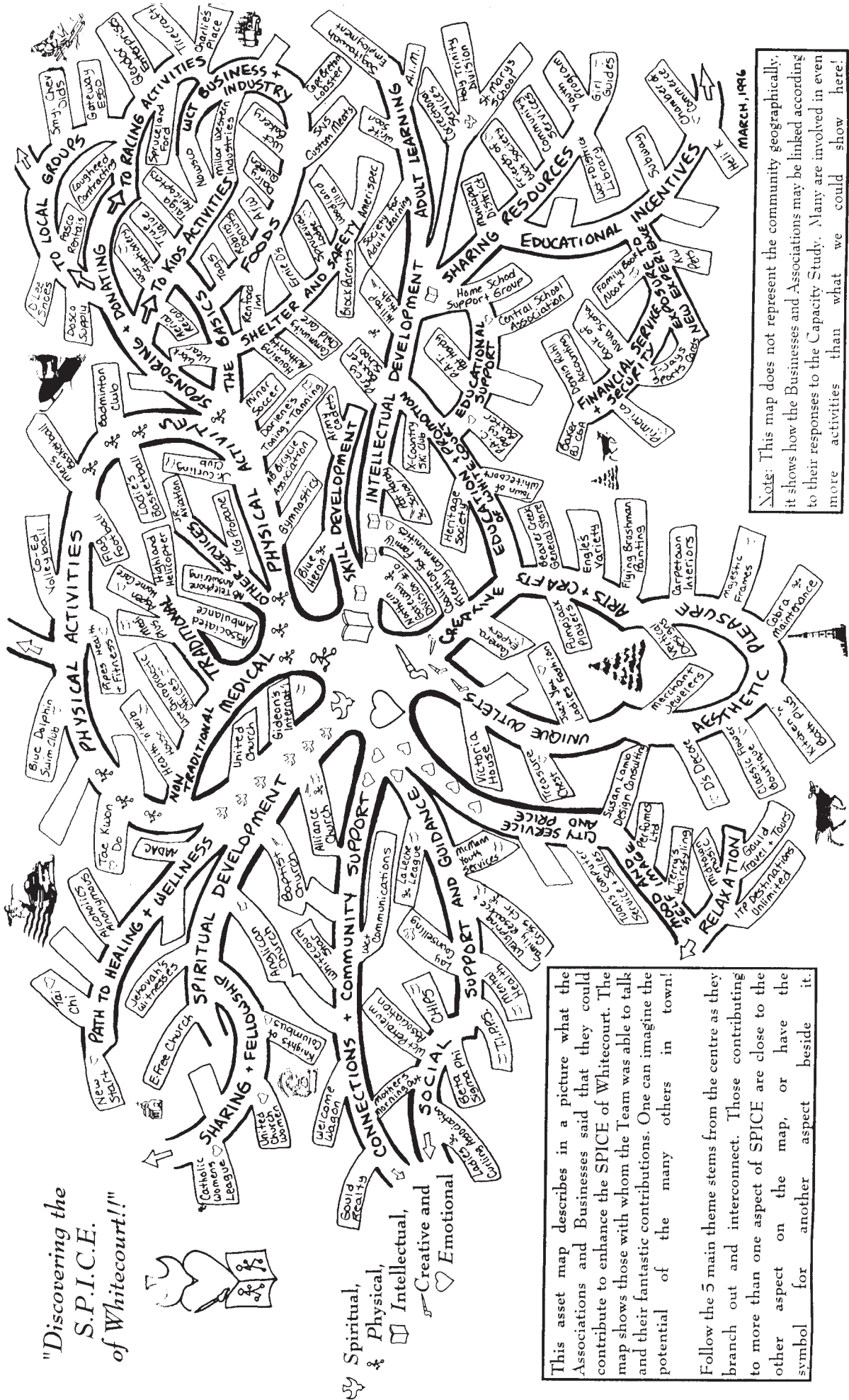


"Discovering the  
S.P.I.C.E.  
of Whitecourt!"



Spiritual,  
& Physical,  
Intellectual,  
Creative and  
Emotional

This asset map describes in a picture what the Associations and Businesses said that they could contribute to enhance the SPICE of Whitecourt. The map shows those with whom the Team was able to talk and their fantastic contributions. One can imagine the potential of the many others in town!

Follow the 5 main theme stems from the centre as they branch out and interconnect. Those contributing to more than one aspect of SPICE are close to the other aspect on the map, or have the symbol for another aspect beside it.

Note: This map does not represent the community geographically. It shows how the Businesses and Associations may be linked according to their responses to the Capacity Study. Many are involved in even more activities than what we could show here!

MARCH, 1996